

Archibald Scott  
Whitehorse, Yukon Territory

**WRITING** Annual reports, brochures, advertising, sales presentations, newspaper column (was travel editor for newspaper).

**ADVERTISING** Was vice president of advertising and public relations for a large wholesale tour operator: directed creation, production, placement and billing of advertising in national magazines, trade publications and 60-70 major newspapers.

**PUBLIC RELATIONS** Arranged and escorted press tours to Alaska and the South Pacific. Wrote press releases and articles used by newspapers, magazines and trade publications.

**AWARDS** Outstanding Sales 1978  
Nicest Guy  
Sigma Cum Laude